# **Testimonials**

## Teachers

"Many of the modern educational methods I've been advocating for and helping organizations design and implement in my work in K-12 are all represented in the IsraelLINK program to a degree I've not seen even during my work with Harvard and MIT. It's a remarkable accomplishment!"

### Jon Haber-Educational Consultant, Harvard Kennedy School

"The IsraelLINK curriculum allows middle school students to gain foundational information related to Israel using interactive and engaging methodologies. Important self-reflection tools are built in to measure the students' learning, and as a result our students have gained an invaluable basis for their relationship with Israel."

### Ilana Zadok–Director of Campus Life, Harkham Hillel Hebrew Academy

"The program provides interesting and engaging content that the students can relate to, which sparks their interest to learn more. There is no curriculum that is more alive and current for students to experience everything that is Israel then, now and in the future!"

Sigalit Nechemia–Judaic Educator, VBS Day School

# **Students**

"As the great-grandchild of Holocaust survivors, it was especially meaningful to learn through IsraelLINK how instrumental Israel was, and is, in absorbing refugees from all over the world. It strengthened my connection to Israel."

### Sarah K.–8th grade

"I was always taught that I should love Israel. After my school started using IsraelLINK, I now know why I love Israel."

# Audrey M.-8th grade

"When my class visited Israel everything felt so much more exciting and informative because we had prepared with the IsraelLINK curriculum. IsraelLINK helped us feel so much more connected in our minds and in our hearts and because of that, we felt more knowledgeable and passionate about Israel. I feel so lucky that we had this program."

Ari B.–8th grade

# **CONNECTION**

Hello! I'm Mina Rush, national director of IsraeLINK. I work closely with school directors and educators like you to bring our incredible program to your students. I can answer your questions and ensure smooth integration into your existing curricula. If you have concerns about program affordability, how IsraeLINK works, or would like to see sample lessons, please don't hesitate to contact me.

Israel education is very close to my heart. I'm here to help you make sure every student has access to IsraeLINK to help strengthen a lifelong bond to the indigenous land of the Jewish people: Israel!

Best,

Mina Rush









The leading curriculum that strengthens your students' connection to Israel



Inspiration Connection Identity

# **Empowering your** students to see themselves as part of **Israel's story**

IsraelLINK provides students with the opportunity to understand Israel as a foundational and inextricable part of their identity-building process.



# What is IsraelLINK?

IsraelLINK is a leading innovator in Israel online education. Designed for middle school students, IsraelLINK is an interactive, learner-centered Israel curriculum that connects today's Jewish youth to Israel through the lens of their core values.

Bring IsraeLINK to YOUR school! This exceptional program is highly subsidized and offered to you through generous support from donors.

# DENTITY NSPIRATION CONNECTION

# **Students will:**

- challenges.

# **Objectives**

• See themselves as part of the evolving and vibrant story of the Jewish people and Israel.

• Explore their thousands-year-old historical connection to Israel while understanding Israel as a new, evolving nation. • Understand Israel's demographic realities and existential

• Discover how Jewish values inform Israel's actions on a local and global scale.

• Recognize that dialogue, not talking points, produces a greater understanding of differing perspectives.